



September 2009

ACFE

Association of

Certified Fraud Examiners

Greater Chicago Chapter

Message from the President

Board of Directors

A Simple Approach to Fighting Fraud

Saint Xavier University Offers 15 Month MBA in Fraud Examination in the Loop

Face-to-Face News about the ACFE-Greater Chicago Chapter Programs, Events and People

www.acfechicago.org
1-815-NO-FRAUD

The mission of the Association of Certified Fraud Examiners is to reduce the incidence of fraud and white-collar crime and to assist the Membership in its detection and deterrence.



A Message from the President

Greetings Greater Chicago Chapter Members,

I hope that you've all had a splendid summer vacation and are getting back into the swing of things with our premature Fall weather. I enjoyed every moment of the little sun we did experience. However, I didn't like the fact that I had to take my umbrella more often this year than past years because the weather was so unpredictable.



Delena D. Spann

The highlight of the summer for me was the 20th Anniversary Annual Fraud Conference, which exceeded all expectations. With well over 2300 attendees and sold out seminars at the fabulous Bellagio Hotel, it was an event that I'll cherish for a lifetime.

The keynote speakers were fantabulous! Former Secretary of Homeland Security, Michael Chertoff, reminded us that we have such a unique and important job as fraud examiners. Bernie Madoff's whistleblower, Harry Markopolous, dazzled the audience with detailed antics on his findings of one of the largest Ponzi Schemes to be uncovered in the United States. And one of my favorites, Robert Rudloff, the Vice President of Internal Audit of the MGM Mirage, spoke very candidly about developing and creating a stronger ethical culture within our professional organizations.

As I reminisced upon my return home I felt rejuvenated, refreshed and extremely proud to be affiliated with such an outstanding organization as the ACFE. You know the saying, "it made me proud to be an American". My fellow ACFE constituents-that week made me even prouder to be a Certified Fraud Examiner (CFE). It was a treat had by all!

In contemplating the overall conference, the "Fraud Triangle" came to mind because of the frightening fraud stories that were presented. They all seem to have revolved around the Triangle's three elements of opportunity, pressure and rationalization. These components allowed those individuals mentioned— Bernie Madoff, Aaron Beam and countless others—to take advantage of their investors, shareholders, customers and the like—those who believed in the honesty of these con men. Con men and women can take advantage of honest folk precisely because they can make themselves appear to be individuals with whom people can have confidence.

This aura of confidence made me begin to think about the horrific stories that have been reported lately regarding the Burr Oak Cemetery fraud, where approximately 7,000 people have been affected by the desecrated, displaced, and missing remains of loved ones. In current weeks, authorities have stated that there are some accounts of at least 300 bodies that had been illegally exhumed. Many of the deceased's relatives are shocked,

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stunned and overwhelmed with rehashed grief. I sympathized with them all because I couldn't imagine having to go through a burial a second time for someone I loved. These relatives had confidence that the cemetery would keep their loved ones' last resting place inviolate. The confidence men have struck again.

I'm intrigued about the persons involved and what their motives were. We don't know what their "unsharable problems" were; we can guess about the lack of supervision giving them the "opportunity"; but how could they have rationalized exhuming dead bodies? Did they actually think that it was acceptable because the deceased could no longer suffer? Did they think that the families would not care? Normally, this is what persons tend to use in rationalizing fraud. Did they not think that what they were doing was illegal? Did they not think that they would be caught or that the fraud wouldn't be discovered? How dare the four of them say that they were pressured to commit such a heinous and disturbing act of inhumanity. We will need the facts to come out at trial to discover where their pressures arose from.

"Don't do the crime if you can't do the time" are the words of the famous detective show "Baretta" featuring Tony Baretta himself. The four were scheduled to be arraigned this past Friday and all face felony charges on reselling burial plots, desecration of human remains and theft. Their rationalizations have clearly backfired on them. Their next OPPORTUNITY will be behind bars.

On a happier note, we wish to acknowledge former board members Peg Daley and Bill Pollard. Thanks, Peg and Bill, for your dedication and contributions to the Greater Chicago ACFE Chapter.

Our next chapter event for the year will be held on Friday, September 11th at the Federal Reserve Bank of Chicago where the topic covered will be "Payment Card Industry & Compliance Fraud" presented by Colin Sheppard of Trustwave.

Please visit our [web site](#) for additional information on local chapter events.

Our vision remains: "Let's Go Shopping For Fraudsters"

Best Regards,

Delena D. Spann, M.S., CFE, CCA

President, ACFE Greater Chicago Chapter

*ACFE Board of Regents

End of Summer Reads

Computer Aided Fraud: Prevention & Detection, 3rd edition, Coderre, David, Wiley Publishing, 2009

Today's White Collar Crime (Legal, Investigative and Theoretical Perspectives), Brightman, Hank J, PhD, Routledge Publishing, 2009 (A Taylor & Francis Subsidiary)



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ACFE

A Simple Approach to Fighting Fraud

*Applying Data Analysis to Uncover an Ongoing Fraud Scheme
By Scott Smith, Audimation Services, Inc.*

Truth can often be found in simplicity. The Association of Certified Fraud Examiners (ACFE) 2008 Report to the Nation on Occupational Fraud & Abuse cited that, "...occupational frauds are much more likely to be detected by a tip than by audits, controls or other means." The report also stated fraud schemes often continue for years before they are detected. Such was the case with an east-coast company that discovered a six-year fraud scam, totaling \$860,000 on losses.

Just as the ACFE report indicates, the \$750 million company had its share of office rumors and tips provided during employee exit interviews. Since the company did not have an internal audit function, the CEO and CFO were notified and instructed accounts payable to investigate. Each time, the designated accounts payable "investigator" would report back to the c-suite that all was well and the rumors were simply spread by disgruntled employees. After six years of rumors and yet another exit interview tip pointed towards fraud in the accounts payable department, company executives turned to a Certified Fraud Examiner (CFE) to investigate the issue.

The fraud investigator applied an Occam's Razor principle of simplicity and data analysis technology to his work by asking three simple questions:

1. How many employees are in accounts payable?
2. How long has each employee been in accounts payable?
3. Can you provide 100 percent of accounts payable data for the years the longest-term employee has worked in accounts payable?

Armed with information that there were five accounts payable employees, and the longest-term employee had worked for the company six years, the company provided six years of accounts payable data. The fraud investigator imported the data into IDEA – Data Analysis Software using a simple 10-step process, designed for importing PDFs:

1. Highlight detail line
2. Define trap statements
3. Define fields
4. Green check to apply layer
5. Create second layer if necessary
6. Scan for errors
7. Preview database
8. File – Save As – Template (allows you to automate the import process for additional documents)
9. Import into IDEA
10. Check control totals*

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About ACFE Newsletter

The ACFE Greater Chicago newsletter is published quarterly. Submissions to our newsletter must be sent to the Newsletter Editor for consideration by the deadlines stated below. This is the official publication of the ACFE Greater Chicago Chapter. All rights reserved.

Deadline for Information and Print Schedule. Dates are subject to change:

- 9.1.09 for 10.15.09
- 12.1.09 for 1.15.10
- 3.1.10 for 4.15.10
- 6.1.10 for 7.15.10

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Together, Reducing Fraud Worldwide



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* When you install IDEA on your PC, there are three comprehensive tutorials loaded onto your hard drive. Choose Start button % All programs % IDEA % Documentation.

Fig. 1 IDEA Report Reader – Create IDEA databases from PDF files

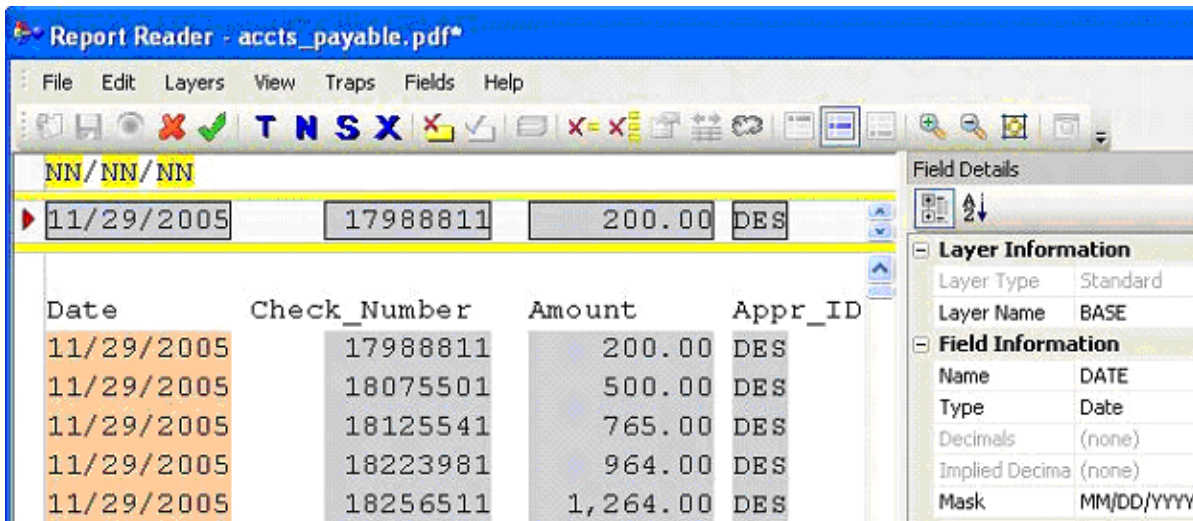
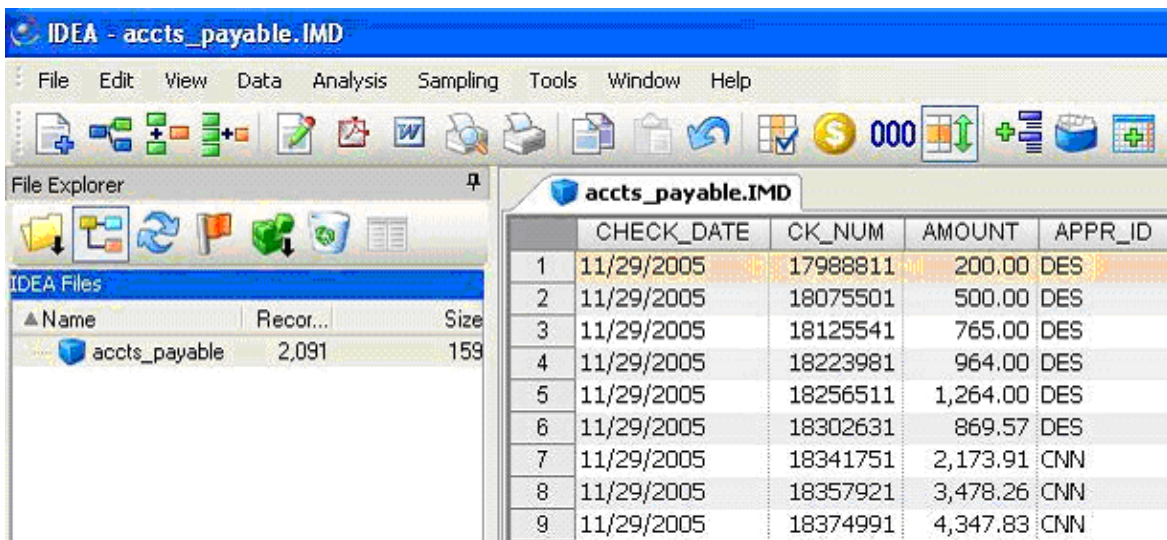


Fig. 2 PDF file imported into IDEA. Data can now be analyzed.



Once the accounts payable data was imported into IDEA, the fraud investigator summarized the data using the Amount field, showing the number of occurrences of each check amount in the six-year data file. The fraud investigator, together with the c-level executives, reviewed the results that very same afternoon and decided the best approach was to ask the company's bank to re-image the checks appearing in the highest repeating check dollar amounts. Had they merely checked the accounts payable file, which of course contained the same data as the extract provided to the fraud investigation, everything would have appeared to be in order. The bank was instructed to look for patterns, and if found, stop the re-image process and report their findings.

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Fig. 3 File summarized by checks of the same amount.

	AMOUNT	NO_OF_RECS	AMOUNT_SUM	APPR_ID
1	2,173.91	90	195651.90	CNN
2	724.64	69	50000.16	DES
3	500.00	69	34500.00	DES
4	1,739.13	48	83478.24	DES
5	3,756.52	37	138991.24	CNN
6	1,252.17	37	46330.29	DES
7	864.00	37	31968.00	DES
8	869.57	33	28695.81	DES
9	1,304.35	30	39130.50	DES
10	1,000.00	30	30000.00	DES

The bank easily detected a pattern where many checks were made payable to, and were endorsed by, the accounts payable employee who had worked for the company six years. By that time, she had swindled an astonishing \$860,000 from her employer. You guessed it – it was the same accounts payable employee the c-suite had tapped to investigate when rumors or tips of fraud occurred. The case clearly involved a separation of duties issue in addition to a deep fraud scheme. The employee was arrested and convicted for her fraud crimes. At that moment, the fraud investigator knew he had secured a “client for life,” and worked collectively together to put internal controls in place to help prevent future infractions. Since then, the fraud investigator has been called upon the client and associates of the client company to provide data analysis on other problems, beyond fraud-related issues.

Fig 4. History of all operations performed while detecting fraud.

```

History.txt - Notepad
File Edit Format View Help
-----
C:\Documents and Settings\scotts\My Documents\IDEA\A\accts_payable.IMD
-----
Report reader import    26/08/2009 - 15:15    scotts
-----
original report file:   C:\documents and settings\scotts\My Documents\IDEA\A\accts_payable.pdf
Template file:          C:\Documents and Settings\scotts\My Documents\IDEA\A\RptForArticle.jspm
Number of records:     2091
dbName = "accts_payable.IMD"
Client.ImportPrintReport "C:\Documents and settings\scotts\My Documents\IDEA\A\RptForArticle.jspm", "C:\
Settings\scotts\My Documents\IDEA\A\accts_payable.pdf", dbName, TRUE
Client.OpenDatabase (dbName)
-----
Index Database         26/08/2009 - 15:19    scotts
-----
Indexed by:            PAYEE/A
Set db = Client.openDatabase("accts_payable.IMD")
Set task = db.Index
task.Addkey "PAYEE", "A"
task.Index FALSE
Set task = Nothing
Set db = Nothing

```

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Data analysis tools can simplify the process of sharing audit findings with management or clients. IDEA Version Eight includes a Project Overview feature that presents a graphical representation of the entire audit or investigation process. The graphical overview includes all the actions performed within a Working Folder, including the creation, deletion, and modification of databases as well as recording all actions performed. It provides the ability to independently review the workflows including drill-down capabilities for additional history.

Simple approach. Big impact. Don Sparks (CIA, CISA, ARM), and experienced internal auditor and fraud detection expert concludes, "The take away from this real-world case study is that fraud investigators and auditors add value when they find anomalies not previously detected," said Sparks, vice president with Audimation Services, Inc. "Consultants of any specialty have learned that nothing earns respect faster in the c-suite than the ability to inform management of facts they did not already know, but need to know."

The fastest and most effective way to perform analytical procedures, such as summarization, which was used in this particular instance, is to harness the power of data analysis technology. Data mining and analysis tools like IDEA have been used by accountants, auditors and financial professionals for more than 20 years. They are designed to improve risk assessment, uncover fraud and identify control issues. Even if you pursue rumors or tips, and scan data for instances of fraud, imagine how much more you could find by using data analysis tools and techniques – simply by adding available technology to your knowledge of audit or fraud investigation work.

Scott Smith brings more than 10 years of professional sales and information technology experience to his role as an account manager with Audimation Services, Inc. His background as a software application developer and programmer includes the design and delivery of cost-effective, high-performance technology solutions. He may be contacted at scotts@audimation.com or 832-327-2065.

Saint Xavier University Offers 15 Month MBA in Fraud Examination in the Loop

The Graham School of Management at Saint Xavier University of Chicago, a leader in fraud examination education, has begun offering its MBA in Fraud Examination and Management program in the Loop. Until now, the entire MBA program was only available at the SXU main campus on the city's Southwest side, and at the Chicago Police Academy in a program exclusively for members of law enforcement. The MBA program in the Loop, located in the Chicago Bar Association Building, is an accelerated program, meaning that the entire program can be completed in just 15 months. Additionally, a four-course Certificate in Fraud Examination is also available at the Loop location.

The area of fraud examiners is rapidly growing, as evidenced by rapid increase in membership in the ACFE, from approximately 25,000 in 2002 to over 50,000 now. Recognizing the coming demand for professional, educated fraud examiners, SXU responded by developing the nation's first classroom-based MBA in fraud examination over five years ago. Developed by ACFE "Educator of the Year" Professor William Kresse, the MBA in Fraud Examination and Management program was designed to both prepare students looking for entry into the Fraud Examination profession, and assist current Fraud Examiners looking to enhance their educational profile. Additionally, the MBA program is perfect for students with bachelor's degrees in accounting needing the necessary additional credit hours in order to sit for the CPA exam.

The accelerated 15-month program in the Loop makes it easy for students to incorporate the eight-week courses into their busy schedules. Classes are scheduled only twice a week, in a cohort format that provides the opportunity for professional networking. Additionally, while the MBA in Fraud Examination program is unique, it is also remarkably affordable. Currently, students can lock into a total package price of less than \$35,000, which includes



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all books and fees. Moreover, financial assistance is available for those who qualify.

The Saint Xavier University Loop location is inside the modern Chicago Bar Association Building at 321 South Plymouth Court in the Loop. Located between State and Dearborn Streets and Jackson Boulevard and Van Buren Street, the SXU Loop location is easily accessible by public transportation, and it's just a short distance from major expressways. Discounted parking is also available.

The MBA in Fraud Examination and Management curriculum is taught by leading academics along with professionals in the field of fraud examination. The entire MBA program consists of 13 three credit hour courses, including four Fraud Examination concentration courses. The concentration courses consist of:

- Identity Theft and Computer-Related Fraud;
- Financial Statement Fraud;
- Fraud Examination; and,
- Ethical Issues in Financial Fraud Examination and Management.

For individuals who already have an MBA, or who are not looking to enter a MBA program, the Graduate Certificate in Financial Fraud Examination and Management program may be appropriate. The course requirements for the graduate certificate are the four Fraud Examination and Management concentration courses.

Both the Fraud Examination MBA program and the Graduate Certificate program are components of the Saint Xavier University Center for the Study of Fraud and Corruption. An academic institute, the Center for the Study of Fraud and Corruption is committed to being a center of excellence in anti-fraud and anti-corruption research, education and

training, and to advancing ethical conduct and economic efficiency through the promotion of the detection, prevention and deterrence of fraud and corruption in business and government.

More information on the MBA in Fraud Examination and Management program, the Graduate Certificate in Fraud Examination and Management program, and the Center for the Study of Fraud and Corruption is available at www.sxu.edu/fraud, or by contacting Robert Weierman, Executive Director of Graduate Programs, Graham School of Management, at weierman@sxu.edu.

**An MBA in Fraud Examination?
In only 15 months?
Or a Graduate Certificate in Fraud Examination?
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Both at the Chicago Bar Association Building**

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Face-to-Face News about the ACFE-Greater Chicago Chapter Programs, Events and People

By Dave Marshall, MBA, CISA, CFE, CFS



Dave Marshall

Next Meeting – Friday 9/11/09

The Greater Chicago Chapter of the Association of Certified Fraud Examiners is pleased to present Colin Sheppard, Incident Response & Forensics Practice Manager, from SpiderLabs at Trustwave. Mr. Shepard will present "Payment Card Industry Compliance, Fraud and Security".

Colin Sheppard is the Incident Response & Forensics Practice Manager within Trustwave's SpiderLabs. He has over a decade of information systems and security experience. In his role at Trustwave, he leads the Incident Response and Forensics Team. As a Qualified Incident Response Assessor (QIRA) for all five major credit card brands, his team at Trustwave is responsible for performing some of the largest credit card data breach investigations in history. His team has performed over 500 data breach investigations worldwide.

Mr. Shepard often presents on current threats and technology seen as part of incident response and forensic investigations. His team frequently contributes to security events, such as SANS, Defcon, and Black Hat. He holds a Bachelor's in Business Administration and is a Certified Information Systems Security Professional (CISSP) and PCI Qualified Security Assessor (QSA).

Recap of July Meeting/ Social Event

We had a large turnout at our July Social Event on Friday, July 24th with attendance by over 60 of our members, colleagues, students and friends. The East Bank Club was a great venue where drinks, appetizers and networking were enjoyed by attendees.

Our guest speaker was Patrick Taylor, CEO of Oversight Systems, Inc. Mr. Taylor presented "Monitoring Financial Transactions for Fraud". Oversight Systems provides software whose continuous transaction monitoring solutions help Fortune 500 companies in a variety of industries solve problems related to governance, risk and compliance. Oversight Systems has nine patents pending on its technology, which features precise, near-human reasoning capabilities to identify potential instances of fraud, misuse and error in a company's financial transactions. Oversight uses advanced analytics, incorporating a library of over 800 pre-defined integrity checks across all transaction processes that effectively combine the tests and heuristics used by forensic accountants, auditors and fraud examiners to continuously monitor financial transactions.



Patrick Taylor

Patrick Taylor is recognized as a leader in the convergence of continuous controls monitoring, information security and the implementation of technology to boost corporate governance. Patrick has appeared on national media programs including CNN and CNBC as an expert in employee fraud detection. He

has spoken at numerous conferences including the Association of Certified Fraud Examiners, Institute of Internal Auditors, RSA, Comdex, the Goldman Sachs Information Technology Conference and others. Patrick is a respected information security industry insider who has served in various product management and strategic marketing roles with Internet Security Systems, Symantec, Oracle, Red Brick Systems, GO, Air2Web and Fast-Talk. Patrick has a Bachelor of Mechanical Engineering with honors from the Georgia Institute of Technology.

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Hosting or Sponsoring a Meeting

Would your company, agency or organization would like to host or sponsor an ACFE-Chicago event? An ideal meeting space would be a facility that can seat up to 100 people classroom style. We would advertise your company and allow your firm to deliver a marketing presentation to the audience. Please contact me for details.

2009 Meetings Program

We have assembled the 2009 Program and guest speakers, and are bringing to you the relevant topics faced by fraud examiners. Topics include "Financial Institution Fraud", "Computer Forensics", "Identity Theft", "Insurance Recovery for Fraud", "Monitoring Financial Transactions for Fraud", "Payment Card Fraud" and others. The ACFE National Office also held several training classes in Chicago on "The Legal Elements of Fraud Examinations", "Professional Interviewing Skills", and will hold the "The CFE Exam Review Course" later in the year. The schedule is listed below and is on the Chapter [web site](#). The schedule and speakers are subject to change. We will send out e-mails with the latest Program information.

Topics and Speakers Needed for 2010 Program

Our goal is to bring you high-quality speakers delivering topics pertinent to our profession. We are soliciting topics and speakers for our 2010 program. Do you have an interesting story or case that you would like to share with your colleagues, or do you know someone that would like to do this? Help us spread the word about preventing and detecting fraud. Please contact me and let me know your suggestions for topics and speakers.

Need a Speaker?

Do you need a guest speaker for your company, organization, university or association? There are a number of us on the ACFE-Chicago Board of Directors as well as members who will present a

variety of topics on fraud and the ACFE for no charge. Contact me for details.

Membership Drive

Help us to remain an active and viable chapter. Help us continue to bring you informative, high quality Continuing Professional Education programs. Help us support our mission of fighting fraud!

We encourage you to join or renew your membership in the both the ACFE National and the ACFE Greater Chicago Chapter. This can be done through the web sites of www.acfe.com, www.acfechicago.org or by contacting Dan Sprehe, our Membership Director.

Board of Directors

Here is your Chicago Chapter Board of Directors. We are here to serve you. Feel free to contact us with any questions, concerns or advice.

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2009 Program Schedule

Programs are subject to change.

3/4/09 – 3/6/09 Completed.

ACFE National Training in Chicago: "The Legal Elements of Fraud Examinations" and "Professional Interviewing Skills"

3/13/09 Friday Completed.

ACFE Chicago Chapter Meeting: "Financial Institution Fraud"

4/17/09 Friday Completed.

ACFE Chicago Chapter Meeting: "Insurance Recovery for Corporate Fraud"

5/15/09 Friday Completed

ACFE Chicago Chapter Meeting: "Embezzlers, Extortionists and Thieves: Using Computer Forensics to Protect Company Digital Assets"

7/12/09 – 7/19/09 Completed

20th Annual ACFE Fraud Conference & Exhibition; Bellagio Hotel, Las Vegas

7/24/09 Friday Completed

ACFE Chicago Chapter Meeting: Social Event: "Monitoring Financial Transactions for Fraud"

8/24/09 – 8/27/09 Completed

ACFE National Training in Chicago: "CFE Exam Review Course"

9/11/09 Friday

ACFE Chicago Chapter Meeting: "Payment Card Industry Compliance, Fraud and Security"

10/15/09 Friday

ACFE Chicago Chapter Meeting: "Identity Theft"

12/8/09 Tuesday

Holiday Lunch at Maggiano's Banquets Restaurant, 111 West Grand Ave, Chicago; Keynote Speaker: David L. Wells, Executive Inspector General, Illinois State Treasurer's Office